

Course title	KIMAP Introduction to Management				
Responsible person to enter grades	JACKSON Keith			開講区分	単位数
				3rd quarter	2.0
Numbering Code		Day・Period, etc.	Wed3、Wed4(対面)	Timetable Slot Code	3J388

Lesson topic

Management as a strategic role and responsibility in both for-profit and in not-for-profit organisations and institutions. Various styles and paradigms of management will be considered, including General Management, International Management, Cross-cultural Management, Marketing Management, Innovation Management and Human Resource Management. In addition, leadership as a strategic opportunity for management will be highlighted and discussed in response to vignettes & case studies based on real-life management dilemmas that will be discussed in class.

Lesson target

The instructor has designed this Introduction To Management (ItM) course on the assumption that students studying on the KIMAP programme can learn most effectively when they engage in active and collaborative learning. On this basis, an overarching learning goal for this course is: By working actively and collaboratively through this course, students should develop a critical understanding of management and leadership practice across organisation-types, business sectors and geographical regions. Students will also engage with management challenges and leadership opportunities specific to organisations in Japan.

Syllabus and plan

Defining 'management': strategic roles and responsibilities; Scanning the business environment: uncertainty and risk; Strategic management: coordination and control; Organisational management: differentiation and integration; Organisational leadership: diversity and conflict; Management and / or leadership: emerging business challenges and opportunities; Developing a strategic management 'mindset'

Evaluation method

Two In-class Quizzes (30% + 30%); Group Assignment (40%). There is no Final Examination.

Evaluation baseline

Final grades will be determined by the rules of the Graduate School of Business Administration.

Notice (include info. on related class)

The "Introduction to Management" (ItM) course will be delivered face-to-face in class. The final scheduled class of December 2026 will be delivered in an "on demand" online format.

Review and preparation

Students will be given (via BEEF+) home study reading texts and other preview materials in preparation for each class.

Office hour・Contact information

Open. Students can arrange individual appointments via Email: kj2@soas.ac.uk

Message for student

The instructor' s preferred approach towards working with KIMAP students is interactive. Correspondingly, students who engage actively with the course materials, with the instructor and with their fellow ItM students should become more able to:

Demonstrate a critical appreciation of the roles and responsibilities exercised by management practitioners in organisations generally, and specifically in geographical locations and markets across Asia;

Formulate - and justify - strategic decisions that management practitioners might make in order to render their organisations more competitive in domestic and international markets for business;

Apply tools and techniques relevant towards developing a career in management and business leadership, including the creation and management of micro-enterprises designed strategically to compete domestically and internationally.

Improvement in Teaching

Text

n/a

Reference Material

Students will be given home study reading texts in preparation for each class. Case studies that have been researched, co-authored and published by the instructor will be provided free of cost along with links to other freely available case studies and readings.

Classroom Language

English

Keywords

Management; roles; responsibilities; risk; opportunity; strategy; leadership